



Poole & Company
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**Poole & Company and Line Scale Form Announce Merger
to Strengthen Architectural Capabilities and Client Services**

BIRMINGHAM, AL, [Jan. 4, 2024] – In a strategic move poised to expand their strengths with the design of multifamily and higher education projects, Poole & Company and Line Scale Form announce their merger, effective immediately.

The merger unites two well-known Birmingham entities into an expanded team, reflecting their commitment to better serve their clients by building a company with a culture of exploring creative, innovative, client-centered solutions.

The merger combines the experience and expertise of Poole & Company principals John Poole, Kyle D’Agostino, and Kelly Mullins with Line Scale Form former owner Bruce Herrington and instantly grows their headcount to 24 employees. Herrington will take on a role as senior project manager at Poole & Company.

Commenting on the merger, John Poole, founder of Poole & Company, stated, "Bruce Herrington is a respected leader in the areas of multifamily and higher education. We are elated to add him to our team. His team’s depth of experience complements our current competencies, enabling us to tackle projects of greater scale and complexity. "

Bruce Herrington added, "Our union allows Poole & Company to expand its ability to create spaces that inspire, captivate, and respond to our clients’ evolving needs. We’re thrilled to participate in the growth of communities on an even greater scale."

"To us, the process is as important as the end product," added Kyle D’Agostino, principal and owner of Poole & Company. "We’ve designed an efficient workflow allowing us to focus our energy on what we do best: creative thinking and problem-solving. Our work has a long-term impact on a community, and we’re committed to ensuring the designs we create enhance those communities."

Poole & Company Architects anticipates a near-term move to a larger office space to accommodate its growth.

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